

ONE MUSEUM SIX EXPERIENCES



Objectives of the Erasmus+ Project

Shaping the museum's identity

We focus on effective communication with the public, awareness of the museum's identity as a whole, and its educational offer.

Standardizing the quality of services

We want to set a unified quality of visitor care.

Interpretive, presentational, and visual improvement of exhibitions

We will focus on conceptual planning of exhibitions and collection care in the field of exhibition display.

Understanding visitors and "non-visitors"

We are looking for strategies to reach different groups of the public. We want to identify barriers that visitors may perceive.

Higher quality and more targeted promotion of the educational offer

We want to improve communication and promotion of the museum's educational offer.